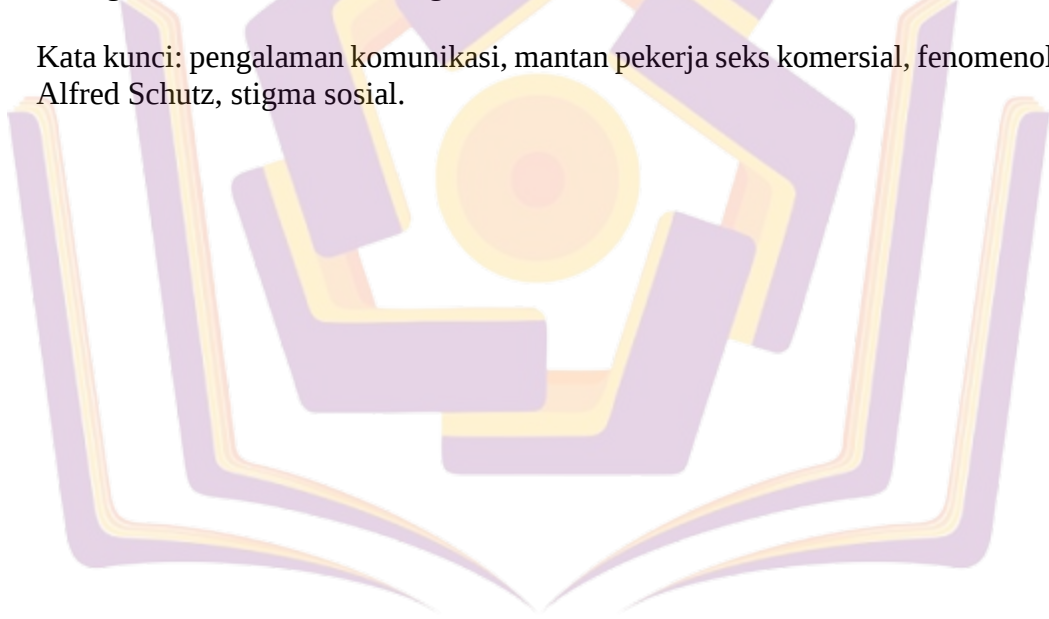


ABSTRAK

Penelitian kualitatif ini mengkaji makna mendalam dari pengalaman komunikasi wanita mantan pekerja seks komersial (PSK) di Desa Slarang dalam perjuangan mereka menghadapi stigma sosial yang persisten. Berlandaskan fenomenologi Alfred Schutz, studi ini menganalisis bagaimana tindakan komunikasi mereka didorong oleh *because of motive* yang berakar pada trauma masa lalu dan diarahkan pada *in order to motive* yang berorientasi tujuan masa depan. Hasil penelitian mengidentifikasi tiga strategi komunikasi utama yang berbeda dan sadar: (1) strategi proaktif untuk meraih penerimaan dan normalisasi identitas, (2) strategi defensif untuk menciptakan ruang aman bagi keluarga, serta (3) strategi pragmatis melalui kemandirian ekonomi untuk membangun rasa hormat. Disimpulkan bahwa komunikasi bagi mereka adalah arena perjuangan strategis untuk secara aktif menegosiasikan identitas, mengelola trauma, dan merebut kembali martabat.

Kata kunci: pengalaman komunikasi, mantan pekerja seks komersial, fenomenologi Alfred Schutz, stigma sosial.



ABSTRACT

This qualitative study examines the profound meaning of the communication experiences of former female sex workers (FSWs) in Slarang Village in their struggle against persistent social stigma. Grounded in Alfred Schutz's phenomenology, this study analyzes how their communicative actions are driven by a 'because-of' motive rooted in past trauma and directed by an 'in-order-to' motive oriented towards future goals. The findings identify three distinct and conscious communication strategies: (1) a proactive strategy to achieve acceptance and identity normalization, (2) a defensive strategy to create a safe space for their families, and (3) a pragmatic strategy through economic independence to build respect. It is concluded that for them, communication is a strategic arena for actively negotiating identity, managing trauma, and reclaiming dignity.

Keywords: communication experience, ex-commercial sex workers, Alfred Schutz's phenomenology, social stigma

