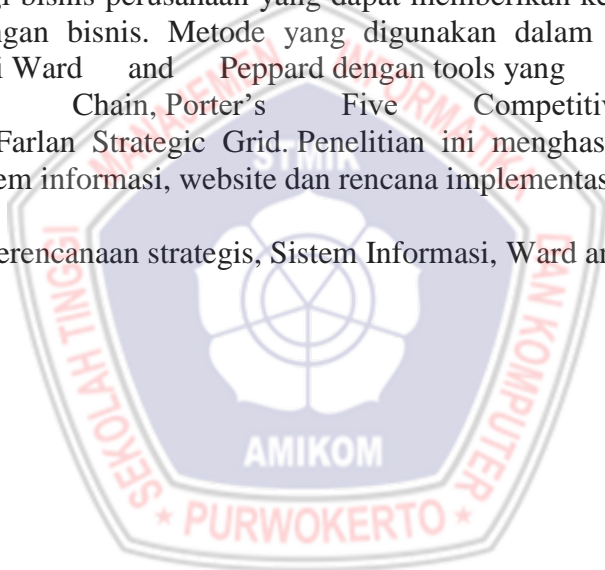


RINGKASAN

Perkembangan sistem informasi (SI) dan teknologi informasi (TI) kini semakin pesat di berbagai bidang. Terbukti bahwa saat ini hampir semua organisasi membutuhkan SI/TI dalam setiap kegiatan di dalamnya. Pemanfaatan SI/TI yang semakin berkembang dari tahun ke tahun membuat komponen-komponen penunjangnya pun semakin berkembang. Perusahaan yang perlu menerapkan TI dalam menunjang proses bisnisnya adalah koperasi. Koperasi yang perlu menerapkan TI adalah Koperasi Simpan Pinjam Terate Purwokerto. Koperasi Simpan Pinjam Terate Purwokerto beralamat di Jalan Kober, Gang Terate No. 24 RT. 01/02, Purwokerto Barat. Tujuan Penelitian ini untuk menghasilkan perencanaan strategis sistem informasi yang selaras dengan strategi bisnis perusahaan yang dapat memberikan keunggulan kompetitif dalam persaingan bisnis. Metode yang digunakan dalam perencanaan adalah metode dari Ward and Peppard dengan tools yang digunakan adalah SWOT, Value Chain, Porter's Five Competitive Forces, CSF, PEST dan McFarlan Strategic Grid. Penelitian ini menghasilkan usulan berupa portofolio sistem informasi, website dan rencana implementasinya.

Kata Kunci: Perencanaan strategis, Sistem Informasi, Ward and Peppard.



ABSTRACT

The development of information systems (IS) and information technology (IT) is now increasingly rapid in various fields. It is proven that almost all organizations nowadays need IS / IT in every activity in it. The utilization of IS / IT which is growing from year to year makes its supporting components more and more developed. Company that needs to implement IT to supporting their business processes is cooperation. The cooperation that needs to implement IT is Terate Purwokerto Savings and Loan Cooperation. The Terate Purwokerto Savings and Loan Cooperation is located at Kober Street, alleway Terate No. 24 Neighborhood 01 Hamlet 02, West Purwokerto. The aim of this research is to produce strategic planning of information systems that are in line with the company's business strategy that can provide competitive advantage in business competition. The method used in planning is the method from Ward and Peppard with the tools used are SWOT, Value Chain, Porter's Five Competitive Forces, CSF, PEST and McFarlan Strategic Grid. This research resulted in a proposal in the form of an information system portfolio, website and implementation plan.

Keywords: planning strategy, Information System, Ward and Peppard

